

A Unique
BioGaia
Technology!



Long Live our Good Bacteria



Discover our patented desiccant technology that guarantees alive and potent probiotics for optimal effectiveness.

Full potency with every drop

Thanks to LongevityGuard™, our probiotics stay alive and potent for two years at room temperature – and for three months after opening. **Even with daily use.**



LongevityGuard™ is an improved method for storing probiotics using innovative moisture-absorbing technology.

A unique Invention – patented by BioGaia.

BioGaia is the only probiotic brand on the market with **LongevityGuard™** technology.

In order for probiotics to be effective, the good bacteria should be active. Our clinically proven probiotics are protected by this unique and patented technology and production method, guaranteeing optimal effectiveness.



Each dose contains a minimum number of CFU, based on clinical data, to ensure effective results.

A Unique Addition to the Bottle

Three Benefits of LongevityGuard™

The desiccant strip in the packaging protects our *L. reuteri* strains. It guarantees active and effective probiotics by absorbing moisture.

1

Enhanced CFU Protection

LongevityGuard™ ensures that each dose of our probiotics contains viable and potent CFUs*, so they arrive in the gastrointestinal tract alive and kicking for effective results.

2

Room Temperature Storage

Thanks to LongevityGuard™, our probiotics can be stored at room temperature (25°C) eliminating the need for refrigeration and making them more convenient and accessible for parents.

3

Extended Shelf Life

Our probiotics remain active for two years and up to three months after opening – even with daily use.

*CFU = Colony-Forming Unit. Each CFU represents a single cell or group of cells that can multiply and form a colony. This metric is crucial for determining the potency of probiotics, as it indicates the number of live microorganisms that can provide health benefits when consumed.



The products that include LongevityGuard™

7 out of 10
consumers are more
likely to purchase
a probiotic product
if it features
LongevityGuard™,¹



References

1. Online web questionnaire in USA. Mistat AB. Women 25-65yo. n: 412 respondents. December 2024. 69 % of the US respondents answered that they are much more likely or somewhat more likely to purchase a probiotic product if it features LongevityGuard™. This content is intended for healthcare professionals.